

# SUSTAINABILITY – CONDUCTING OUR BUSINESS RESPONSIBLY

OUR GOAL: TO BRING THE SOCIAL AND THE ENVIRONMENTAL INTO THE HEART OF THE ORGANISATION IN WAYS THAT CREATE VALUE



FOR TELSTRA, SUSTAINABILITY IS A BUSINESS APPROACH THAT CREATES LONG-TERM VALUE BY EMBRACING THE OPPORTUNITIES AND MANAGING THE RISKS DERIVED FROM ECONOMIC, ENVIRONMENTAL, SOCIAL AND TECHNOLOGICAL DEVELOPMENTS. SUSTAINABILITY IS AN IMPORTANT PART OF HOW WE WILL ACHIEVE OUR VISION TO IMPROVE THE WAY PEOPLE LIVE AND WORK.

## SUSTAINABILITY GOVERNANCE

The Telstra Sustainability Council is the key governing body for sustainability at Telstra. It is chaired by our Chief Executive Officer, David Thodey, and comprises the Group's Executive Leadership Team. The Council is responsible for the review and monitoring of Telstra's sustainability approach and performance, and normally meets three times a year. Regular reports on progress are provided to the Chief Executive Officer and the Telstra Board.

Telstra's Chief Sustainability Officer provides the strategic leadership for sustainability at Telstra, manages the Chief Sustainability Office (CSO), which was established in late 2011, and is responsible for the implementation of our approach and programmes. During 2012, we integrated key functions from across Telstra into the CSO, recruited and appointed key executives, and developed Telstra's first integrated sustainability approach and performance scorecard.

## UNITED NATIONS GLOBAL COMPACT

In December 2011, Telstra became a signatory to the United Nations (UN) Global Compact, signalling our commitment to the highest levels of responsible business practice in the markets in which we operate. We are committed to aligning our operations and strategies with ten universally accepted principles in the areas of human rights, labour, environment and anti-corruption. Our commitment to these principles and our communication on progress is reflected in our sustainability reporting.

Find out more:

[www.telstra.com.au/sustainability](http://www.telstra.com.au/sustainability)